

MARCH 1, 2001

**Bacon's**

WEDNESDAY, MARCH 1, 2001

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Granting of child's wish made possible through generosity of Rosati's Pizza

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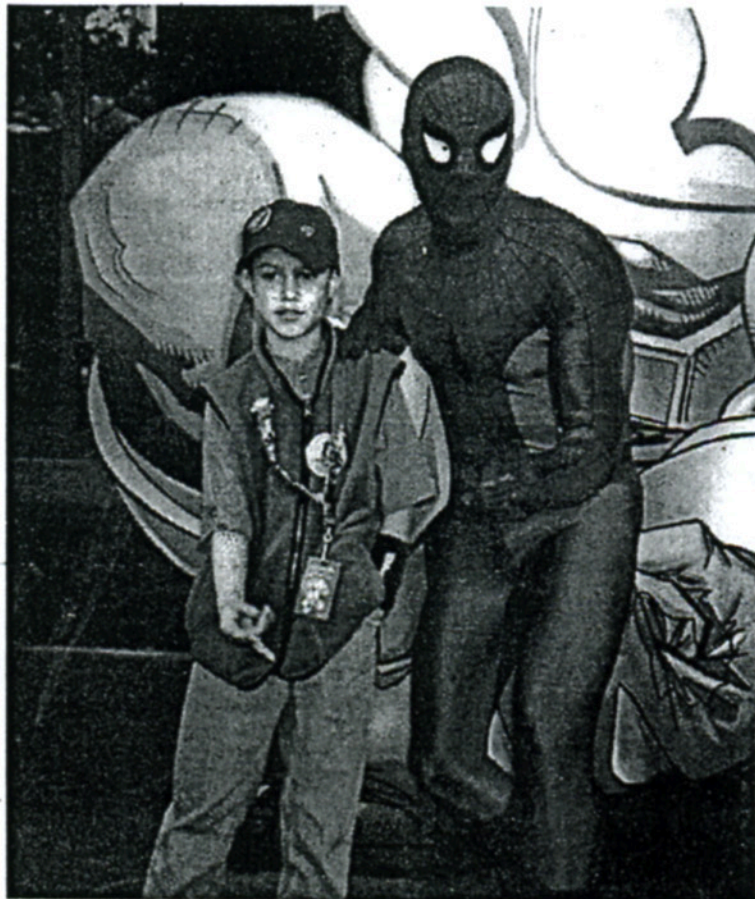
Rosati's Pizza of Niles recently made a child's wish come true through a corporate donation to the Make-A-Wish Foundation of Northern Illinois. The donation helped sponsor "Make-A-Wish Week," a special on-air fundraiser event on The Loop 97.9 FM. During the event, listeners were encouraged to phone in pledges to help make the wishes of several children with life-threatening illnesses come true. This was the third and most successful year that the on-air fundraiser was held.

Among the children who benefited from the program is Ryne from Carol Stream, Illinois. Ryne is battling a life-threatening illness known as congenital complex heart disease and has undergone six major heart surgeries. Ryne was able to broadcast a special message to radio listeners including why his wish was to go to Disney World. Ryne's trip to Disney World was an all-expense paid vacation for him and his family that also included visits to MGM Studios, Universal Studios, Sea World, and the Nickelodeon studio where he could be "slimed!"

In addition to Rosati's Pizza, other sponsors included Comdisco, Inc., On-Cor Frozen Foods, and United Auto Workers/General Motors. "We were so excited to get involved with an opportunity to put smiles on children's faces," said Marla Topliff, Vice President of Marketing for Rosati's Restaurants.

Nearly half of Make-A-Wish children wish to visit Disney World. Other popular wishes are to travel to Hawaii, receive a new computer, go on a shopping spree or meet a favorite celebrity.

The Make-A-Wish Foundation of Northern Illinois fulfills the wishes of children with life-threatening illnesses to enrich the human experience with hope, strength, and joy. It is part of Make-A-Wish of America, the largest wish granting organization in the world. Founded in



Ryne, who is battling Congenital Complex Heart Disease, poses with Spider man while on his wish trip to Walt Disney World. Ryne's wish came true thanks to a Make-A-Wish Foundation fundraiser held by the Loop radio station. Sponsors of the event included: Comdisco Inc., Rosatti's Pizza, ON-COR Frozen foods and UAW/GM. Ryne is from Carol Stream Illinois.

1985, the Northern Illinois chapter has fulfilled the wishes of more than 3,000 children in the 24 northern-most counties of Il-

linois. For more information about Make-A-Wish visit www.wishes.org. To refer a child, call (312) 943-8956.